

**MOTOR EXHIBITION & TRADE FAIR**

# **ae** **AUTO EXPO**

**KANDY - 2024**



**MARCH 01 | 02 | 03**

**@SAHAS UYANA & KMC CAR PARK - KANDY**

ORGANIZED BY  
**EliteVentures**

[autoexpo.lk](http://autoexpo.lk)

CONTACT US FOR PARTNERSHIPS & STALL RESERVATIONS

**077 8 100 120 / 0777 427 947 / 075 990 5 990**

# Auto Expo - Kandy 2024

It is with great pleasure that we present to you an exciting opportunity to become a key sponsor for the first-ever Auto Expo Kandy 2024, scheduled to take place from the 1st to the 3rd of March at Sahas Uyana and KMC Car Park in Kandy.

## Event Overview

The Auto Expo Kandy 2024 is set to be a groundbreaking motor exhibition, showcasing a diverse array of vehicles and attractions, including brand new vehicles, luxury cars, classic automobiles, motorbikes, a specialized motor educational section, military vehicles, stunt shows, motor accessories, trade stalls, and more. With an expected attendance of over 30,000 visitors, this event promises to be a significant milestone in Kandy's cultural and entertainment landscape.

## Why Sponsor Auto Expo Kandy 2024?

**Unprecedented Scale:** As the first motor exhibition of this magnitude in Kandy, your sponsorship will be associated with a historic and high-profile event.

**Wide Audience Reach:** Benefit from exposure to a diverse audience of car enthusiasts, industry professionals, and the general public.

**Brand Visibility:** Gain extensive visibility through our massive outdoor promotional activities, electronic media, social media, and print media campaigns.

**Community Impact:** Support the cultural and economic growth of Kandy City while positioning your brand as a responsible corporate citizen.

## Sponsorship Levels

We have carefully crafted sponsorship packages to suit various budgets and objectives. Whether you are looking for maximum brand exposure, exclusive event privileges, or targeted promotional opportunities, we have a package that aligns with your marketing goals.

## Next Steps

We would be delighted to discuss this sponsorship opportunity further and tailor a package that meets your specific needs. Our team is available to provide additional information, answer any questions you may have, and explore how your brand can be an integral part of this historic event. Kindly find attached our detailed sponsorship proposal for your review. We believe that your support will not only contribute to the success of Auto Expo Kandy 2024 but also strengthen the ties between your brand and the vibrant community in Kandy.

# Event Highlights

## Diverse Display of Vehicles

Explore a wide range of vehicles, from brand new models to luxurious cars and classic automobiles, providing an opportunity to witness the latest innovations and design trends.

## Military Vehicle Showcase

Experience a showcase of military vehicles, providing a rare opportunity to witness the power and capabilities of these specialized machines up close.

## Trade Stalls with Varied Offerings

Explore trade stalls featuring a diverse range of products and services from vehicle manufacturers, finance, and insurance to exotic cars, luxury lifestyle brands, bikes, trikes, quads, tuning parts, accessories, tires, and lubricants.

## Interactive and Engaging Activities

Participate in interactive activities, product demonstrations, and test drives, allowing attendees to experience the features and performance of various vehicles firsthand.

## Community Atmosphere

Explore a vibrant array of trade stalls featuring the best in the automotive industry. From innovative products to the latest accessories, our trade stalls promise an enriching experience for every enthusiast.



## Specialized Motor Education Section

Engage with a dedicated section focused on motor education, offering insights into the latest technologies, safety features, and sustainable practices in the automotive industry.

## Exhilarating Stunt Shows

Enjoy thrilling stunt performances that showcase the skill and precision of professional drivers, adding an element of excitement and entertainment to the expo.

## Networking Opportunities

Connect with industry professionals, enthusiasts, and representatives from leading companies, fostering networking opportunities for potential collaborations, partnerships, and business development.

## Educational and Informative

Gain valuable insights into the automotive industry through informative sessions, demonstrations, and displays, enhancing your understanding of the latest trends and developments.

# Who Should Showcase?

- Vehicle Manufacturers
- Luxury Car Brands
- Classic Car Dealers
- Motor Education Providers
- Military Vehicle Exhibitors
- Stunt Show Performers
- Finance and Insurance Companies
- Exotic Cars and Supercar Manufacturers
- Luxury and Lifestyle Brands
- Bike, Trike, and Quad Manufacturers
- Tuning Parts and Accessories Providers
- Tire and Lubricant Companies
- Automotive Technology Companies
- Auto Parts and Components Manufacturers
- Performance and Racing Teams
- Government and Regulatory Bodies
- Environmental and Sustainable Solutions
- Automotive Media and Publication



### 3. Standard Stall

For 3 Days

**Marquee - Rs. 60,000/=**

- ✓ Space - 9 square meters  
(3m x 3m) - 1
- ✓ Marquee - 1
- ✓ Counter Table - 1
- ✓ Chairs - 2
- ✓ 5 amp Plug Point - 1
- ✓ Electricity & Cleaning -  
Free of charge

# Stall Layout



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**Contact us for Partnerships  
& Stall Reservations**

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**0777 427 947 - Kokul**

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